I Drive a Tractor trailer through all 48 states and Canada, I rely on xm's traffic and weather channels very much. As a driver that is not from the area that you are going through, you do not know what channels play traffic and weather and must scan the channels and hope that you catch the 10 or 15 second blurbs of info that are broadcast once an hour. With xm, it is right there 24/7. If the NAB has this big of a problem with xm, try telling them to offer us a station that plays traffic and weather 24/7